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Delta Community Credit Union Remains Committed to Making Lives Come Together

By karonna

Remaining committed to supporting the communities it serves, Delta Community Credit Union amped up its community involvement efforts in 2011 with new fundraisers, additional community partners and an increase in overall charitable giving. Children's Miracle Network®, Children's Healthcare of Atlanta®, American Cancer Society, Relay for Life®, area high schools and other youth-centered organizations received nearly \$424,000 in financial donations from Delta Community. As a not-for-profit financial cooperative, Delta Community stays deeply rooted in the communities it serves by being an active participant and source of support through programs that focus on the specific needs of its members.

The company has had a long-standing relationship with Children's Miracle Network and Children's Healthcare of Atlanta through the nationwide program, Credit Unions for Kids. "We are champions of charities that benefit children both physically and financially, and we have found that many of our members and employees have seen first-hand the effects of this outstanding organization," notes Rick Foley, president and CEO of Delta Community. This year, over \$285,000 in funds raised through Atlanta fundraising initiatives were earmarked for the Pediatric Trauma Center of Georgia, which supports more than 23,000 trauma patients each year. "Helping the lives of Georgia families come together supports our philosophy of people helping people, and we are dedicated to that legacy," adds Rick Foley.

Through local and out-of-state branch fundraising initiatives, last year Delta Community donated almost \$58,000 to American Cancer Society Relay for Life. In an effort to garner more support for Relay for Life by getting members involved, Delta Community Atlanta employees organized its first credit union-wide raffle, with proceeds benefiting metro Atlanta Relay for Life chapters.

Delta Community's Serve & Deserve program, now in its third year, is a unique and innovative fundraising program that gives high school student clubs and sports teams the opportunity to raise money for charitable organizations while in turn receiving matching in-kind donations for their schools. In 2011, local schools presented checks in excess of \$156,000 to Children's Healthcare of Atlanta, Relay for Life, the Rally Foundation and the March of Dimes.

For information on Delta Community Credit Union's community involvement, services and mission, visit www.DeltaCommunityCU.com.

About Delta Community Credit Union

Delta Community Credit Union is one of the largest financial institutions in Georgia. It was founded in 1940 and today serves the entire metro Atlanta area, including residents of the 11 surrounding counties and employees of top businesses, such as Delta Air Lines, Chick-fil-A, UPS and Racetrac. Delta Community is a state-chartered credit union organized under the Georgia Department of Banking and Finance, and its deposit accounts are federally insured through the National Credit Union Share Insurance Fund. It chooses to operate as a not-for-profit credit union so it can give back earnings to its customers and their local communities. Unlike a for-profit bank, Delta Community is owned by its customers, not individual or institutional investors. Customers become member-owners when they open and maintain an account.

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