



2016 COMMUNITY INVESTMENT REPORT

## **2016** INVESTMENTS

We invested \$580,000 in community and civic organizations, schools, chambers of commerce, non-profit organizations and industry partners.

Chamber & Community Investments



\$180,000



Education & Financial Literacy



\$47,000



### PHILANTHROPIC FUND

The Philanthropic Fund helps people living in the communities we serve.

### \$80,000

was granted to
17 charitable
organizations that
provided educational,
financial literacy and
health and human
services support



Delta Community CEO Hank Halter and other employees award Atlanta Community Food Bank with a Philanthropic Fund check for \$7,500

# More than **274,000**

people across 11 metro Atlanta counties benefited from these grants

#### 2016 PHILANTHROPIC FUND RECIPIENTS

Atlanta Community Food Bank Bloom Our Youth Inc. (Bloom) C5 Georgia Youth Foundation Communities in Schools of Marietta/Cobb County Cristo Rey Atlanta Jesuit High School Georgia Chapter, Pediatric Brain Tumor Foundation Girls Incorporated of Greater Atlanta, Economic Literacy Program Girls on the Run of Atlanta Habitat for Humanity in Atlanta, Inc. Habitat for Humanity of Northwest Metro Atlanta Hall-Dawson Court Appointed Special Advodate (CASA) Hands on Atlanta, Inc. Moving in the Spirit North Fulton Community Charities Reach for Excellence Society of St. Vincent de Paul The Joseph Sams School, Inc.

### **FINANCIAL EDUCATION CENTER**

This new program, introduced in mid-2016, offered more than 40 free financial education workshops, presented by Delta Community representatives, on a variety of financial topics and courses, including:

Budgeting, Identity Theft Solutions, Financial Planning for Women, Rebuilding After a Financial Crisis, and Investing 101 Eight Cool Cash Money
Camps attended by more than
100 children and adults

BALANCE, a not-for profit financial fitness program

## 600 members

attended more than 40 free financial workshops throughout Atlanta

97 percent

of attendees reported having learned something that will positively influence their future financial decisions



Employees with a group of children after a Cool Cash Money Camp

### 100 percent

of attendees stated the material was easy to understand

# understand 100

## 100 percent

of parents stated that the information received will assist their child in earning and saving money

## HIGH SCHOOL FINANCIAL LITERACY PROGRAM

Our High School Financial Literacy Program:



Delta Community's Ryan Behrens during the Cobb Rising Professionals Summit

Supported 76 high schools

Made **94** financial literacy presentations on topics such as Budgeting, Career Planning, Savings Options, Paying for College, Entrepreneurship Business Planning, Identify Theft, Credit Cards/Credit Reports and Mad City Money simulations

Impacted more than 2,600 students

### **PARTNERS IN EDUCATION (PIE)**

Through this program, 18 metro Atlanta PIE schools, received the following support:



An essay contest winner celebrates with her dad

**\$8,000** in awards

300 students participated in an essay contest on the importance of saving

\$200 prizes were awarded to the eight essay contest winners with the funds deposited into their savings accounts

Invested in eight schools' Science, Technology, Engineering, Arts and Mathematics (STEM/STEAM) programs

Funds helped with STEM labs, After-School Programs, and other learning aids

### JUNIOR ACHIEVEMENT DISCOVERY CENTER

We are a founding sponsor of BizTown, a dynamic simulated economy that gives local middle school students hands-on experience with business and personal finance, where 60 employees interacted with more than 600 students during the year



Delta Community volunteers with students outside our storefront (right) at BizTown

### CHILDREN'S MIRACLE NETWOR



A group of employee volunteers at a CMN Patient Par

We raised \$100,000 for Children's Mirad Network (CMN) and also supported it through our Serve & Deserve program and Patient Parties

In recognition of our support, and more than sin contributions over the last 17 years, Children's Healthcare of Atlanta at Scottish Rite named Tra Room T3 after Delta Community

### **COMMUNITY SPONSORSHIPS**

We sponsored 300 community events throughout metro Atlanta and promoted the value we offer to more than 75,000 people

Pink Ribbon Golf Classic



Sandy Springs Festival



Taste of Atlanta



Atlanta Women's Expo



Delta Air Lines
North Pole Charter Flight



Gainesville Mule Camp Festival

