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DELTA COMMUNITY ANNOUNCES NEW VP OF MARKETING

Eve Nimkar Joins Delta Community as Vice President of Marketing

ATLANTA – (August 20, 2013) – Delta Community Credit Union, Georgia’s largest credit union, today announces Eve Nimkar as the VP of Marketing. Nimkar joins Delta Community having most recently served as First Vice President of Credit Card Services for SunTrust Banks, Inc. where she planned and executed promotions for SunTrust’s personal and commercial credit cards. She has more than 20 years of marketing and public relations experience within the financial services industry. Eve has served in senior roles that required her to lead large teams, develop integrated plans for different products and analyze data to improve results. Earlier in her career, she worked at NetBank, Chase, S1 and Fiserv.

“Eve brings a great blend of passion and experience to our team,” says Matthew Shepherd, Executive Vice President and Chief Operating Officer. “Eve told us from the outset that she was drawn to this opportunity because she respects our genuine interest in helping our members make the most of their finances. We know she can help us articulate the difference Delta Community stands for in a way that allows us to deepen our relationship with existing members and furthers our reputation as Atlanta’s best place to bank.”

Nimkar holds a Master of Arts in Journalism and Mass Communications from the University of Georgia and a Bachelor of Science in Business and Marketing from Oral Roberts. She lives in Fulton County.

About Delta Community Credit Union

Delta Community Credit Union is Georgia’s largest credit union serving over 280,000 members. It was founded in 1940 and today serves the entire metro Atlanta area, including residents of the 11 surrounding counties and employees of top businesses, such as Delta Air Lines, Chick-fil-A, UPS and Racetrac. Delta Community is a state-chartered credit union organized under the Georgia Department of Banking and Finance, and its deposit accounts are federally insured through the National Credit Union Share Insurance Fund. It chooses to operate as a not-for-profit credit union so it can give back earnings to its members and their local communities. Unlike a for-profit bank, Delta Community is owned by its members, not individual or institutional investors. Customers become member-owners when they open and maintain an account. Please visit www.DeltaCommunityCu.com to learn more or follow the Credit Union on Facebook at www.facebook.com/DeltaCommunity and Twitter at @deltacommunity.

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