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DELTA COMMUNITY SELECTS ASHLEY BELL AS QUARTER REPORTER

Atlanta Young Adult Wins Contest to Share Financial Journey with 18-34 Year Olds

ATLANTA – (Oct. 6, 2013) – According to the FINRA Investor Education Foundation, young Americans 18-34 years old are more likely to be less financially capable than older Americans. To assist young adults in metro Atlanta in gaining financial know-how, Delta Community Credit Union (www.deltacommunitycu.com), Georgia's largest credit union, created Quarterlife, an online resource to guide young adults through each stage of life – from high school, college, a first job, all the way to preparing the start of a family. To represent Quarterlifers in their financial journey, Delta Community announces its first Quarter Reporter, Ashley Bell, to share her financial experiences and tips with her peers.

"Ashley was among 23 applicants for our Quarter Reporter contest through radio station Q100," explains Kembirley Henderson, young adult segment manager for Delta Community. "Ashley's personality, social media knowledge, financial savvy and creativity made her stand out and we're very excited to work with this talented, young Atlanta professional. We hope Quarterlifers will visit our website and follow Ashley's journey through social media to gain insight into financial tips and tools specific to young adults."

As the Quarter Reporter, Bell will connect with 18-34 year olds around metro Atlanta to share her financial experiences and gain insight into what young adults are doing to improve their financial status. Bell will also share these experiences through blogging, videos, social media, radio and selected public appearances.

For more information about the Quarter Reporter and to see Ashley's recent blog posts, please visit www.DeltaCommunityCU.com/QuarterReporter. Quarterlife financial resources and tips are also available at www.DeltaCommunityCU.com/Quarterlife. You can also find Quarterlife on Facebook at www.facebook.com/ConnectWithQ or Twitter at www.twitter.com/ConnectWithQ.

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About Delta Community Credit Union

Delta Community Credit Union is Georgia's largest credit union serving over 285,000 members. It was founded in 1940 and today serves the entire metro Atlanta area, including residents of the 11 surrounding counties and employees of top businesses, such as Delta Air Lines, Chick-fil-A, UPS and Racetrac. Delta Community is a state-chartered credit union organized under the Georgia Department of Banking and Finance, and its deposit accounts are federally insured through the National Credit Union Share Insurance Fund. It chooses to operate as a not-for-profit credit union so it can give back earnings to its members and their local communities. Unlike a for-profit bank, Delta Community is owned by its members, not individual or institutional investors. Customers become member-owners when they open and maintain an account. Quarterlife is a custom platform designed to reach younger generations and provide financial resources through each stage of life. Please visit www.DeltaCommunityCu.com/Quarterlife to learn more or follow Quarterlife on Facebook at www.facebook.com/ConnectWithQ and Twitter at @ConnectWithQ.