Serve & Deserve High School Program Rules & Terms

QUALIFYING SCHOOLS: Student-, parent- or faculty-based clubs and organizations affiliated with public or private high schools in one of the following counties are eligible to apply for assistance: Cherokee, Clayton, Cobb, Coweta, Dekalb, Fayette, Forsyth, Fulton, Gwinnett, Hall and Henry.

QUALIFYING CHARITIES: Benefiting charities must be non-profit, 501(c) entities operating within one of the 11 counties listed above. Delta Community's preferred partner is Children's Healthcare of Atlanta, given the scope and nature of the hospital's work across metro Atlanta. But, the high school organization may choose to support a different charity that it has an existing relationship with or special affinity for.

USE OF CONTRIBUTIONS: Contributions from Delta Community to the high school organization must be used by the organization to cover its operating costs or for the benefit of the school's broader student population. Our funds cannot be included as part of the organization's donation to the charity. For example, an organization participating in an event such as Relay for Life cannot leverage our contribution to double its donation to the American Cancer Society. As much as we support the mission of the American Cancer Society, our goal remains twofold: 1) Encouraging students to work on behalf of charities; and 2) Investing directly in our local schools.

MAXIMUM CONTRIBUTIONS: Delta Community will make a matching contribution of up to $5,000 for donations given to Children's Healthcare of Atlanta and up to $2,500 for other charities. Delta Community may exceed these limits at its discretion or postpone approval of any new requests until the next calendar year.

If an organization raises more than the maximum that Delta Community agrees to match, the organization decides what to do with the remainder.

Example #1

- Organization supports Children's Healthcare of Atlanta
- Proceeds from fundraiser total $3,500
- Organization donates $3,500 to Children's Healthcare of Atlanta
- Delta Community gives organization $3,500

Example #2

- Organization supports Children's Healthcare of Atlanta
- Proceeds from fundraiser total $6,000
- Organization donates $5,000 to Children's Healthcare of Atlanta and keeps $1,000
- Delta Community gives organization $5,000

Example #3

- Organization supports Children's Healthcare of Atlanta
- Proceeds from fundraiser total $6,000
- Organization donates $6,000 to Children's Healthcare of Atlanta
- Delta Community gives organization $5,000

DISBURSEMENTS: The organization will notify Delta Community of the total amount donated to the charity no more than 14 days after its efforts are complete. We will in turn write a check to the organization in the same amount, up to the maximum permissible. We may request a copy of the check given to the charity or a contact there to verify the donation. If the organization collected large amounts of cash and needs help facilitating payment to the charity in check form, we will gladly assist. We will make every attempt to provide our contribution to the organization within 10 business days of receiving notification of the amount earned.

SPONSORSHIP RIGHTS: Delta Community does not explicitly require recognition as a sponsor of the fundraising event. But, we certainly welcome any listing, signage or on-site presence that the organization deems appropriate or worthwhile. We are always open to manning booths at community events to educate consumers about credit unions.

APPROVAL OF DELTA COMMUNITY SERVICE MARKS: Delta Community reserves the right to review and approve any material bearing its name, logo or service marks.

PUBLICITY: Delta Community will collaborate with the organization to write a press release detailing the organization's effort and the amount raised for charity. We may request permission to photograph the event or ask the organization to capture pictures that we can include with the media announcement when it is distributed. The organization should be prepared to provide a spokesperson to field questions from the media. We will filter all such requests and notify the representative prior to providing his or her number to a reporter. The media is more likely to show interest in the story when it is fresh. So, we encourage the organization to follow up with us as quickly as possible once the event is over. This will enable us to share the information in a more timely and relevant way. To assist in gathering this information, please fill out and submit the attached *Post Event Information Report.* Instructions and contact information appear on the form. In addition to this media outreach, the organization also agrees to allow Delta Community to mention or incorporate images from the event in its own marketing and promotional material now or in the future.

INDEMNITY: The organization recognizes that Delta Community is not a direct organizer of the event and therefore bears no responsibility for the safety or security of event participants. The organization acknowledges its sole responsibility to resolve or settle any legal claims that might arise in connection with its activity.

Program Administrator —

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