

2014

Community Investment Report



We're committed to building better communities through meaningful contributions to organizations that make a difference in the lives of children and families.

*In 2014, we contributed a total of **\$625,000** to non-profit partners such as our local Children's Miracle Network hospital, Children's Healthcare of Atlanta.*

Here's how our contributions made a difference in the communities we're privileged to serve.

We sponsored **107** community events, including Delta Air Lines Block Parties in Atlanta and Minneapolis, the Duluth Fall Festival and numerous Fayette Rotary Grand Prix School 5K Run/Walks. Sponsorships help us connect with existing members while also introducing the Credit Union to a new audience of prospective business partners.



Credit Union employees taking donations from callers during a local radio station's fundraiser supporting Children's Miracle Network hospitals.

"Cooper-Global started our relationship with Delta Community a few years ago, and it has been a wonderful experience. They have helped so many of our employees with all their banking and lending needs."

*Beth Underwood, Human Resources/Safety Manager -
Corporate partner and fellow Gwinnett Chamber Member*



The "Kids Zone" at Delta's Atlanta Block Party features face painting and other fun activities for kids.

With contributions totaling more than **\$82,000**, Delta Community's commitment to financial literacy is preparing young people in over 150 registered schools to live more successful financial lives. Our partnership with the brass MEDIA I Student Program is considered a model for other brass MEDIA partners across the nation.

We shared nearly **\$90,000** through our Serve & Deserve High School and Partners in Education programs. These contributions help local high schools support charitable giving and elementary teachers align with a statewide effort to provide educational programs focused on science, technology, engineering and math (S.T.E.M.).



Delta Community helps kids and young adults build better financial futures through financial literacy programs and investments in elementary and high school programs.



Delta Community CEO Hank Halter (right) and other Credit Union employees present representatives from Sara Harp Minter Elementary with a Philanthropic Fund check for \$2,000.

“Thank you for your generous contribution! It takes so much to get families back on their feet. Your support will make a difference in the lives of the people we serve.”

*- Philanthropic Fund Grant recipient
Angèle Hawkins, Founder and
CEO of New Hope Enterprise*

We introduced our Philanthropic Fund and granted awards of **\$70,000** to 15 local charitable organizations within metro Atlanta. This fund enables us to support causes that assist with the financial education of families and the physical well-being of young people.

With contributions of **\$119,000** to metro Atlanta Chambers of Commerce and more than **\$55,000** to community sponsorships, Delta Community is strengthening communities by helping local businesses grow.

We’re in business to **help people** get more out of their finances throughout their lives. We focus on offering **trusted advice** and **better value** on the financial services people use every day.

“I just want you to know how much I appreciate Delta Community. I have been a member for a couple of years, and the Credit Union is so easy to work with. I just refinanced my car with Delta Community and the employee was amazing. Kudos to Delta Community Credit Union!”

- Ms. Peek, mother of a student who attends Joseph Sams School in Fayetteville, GA, a 2014 Philanthropic Fund grant recipient



Delta Community brings value to corporate partnerships by extending the benefits of Credit Union membership to company employees during on-site visits.

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To learn more about our ongoing efforts to support the communities we serve, visit DeltaCommunityCU.com and click Community. You can also call **404-677-8628** or email Business.Development@DeltaCommunityCU.com.