



Delta Community<sup>®</sup>  
CREDIT UNION

COMMUNITY INVESTMENT REPORT 2015

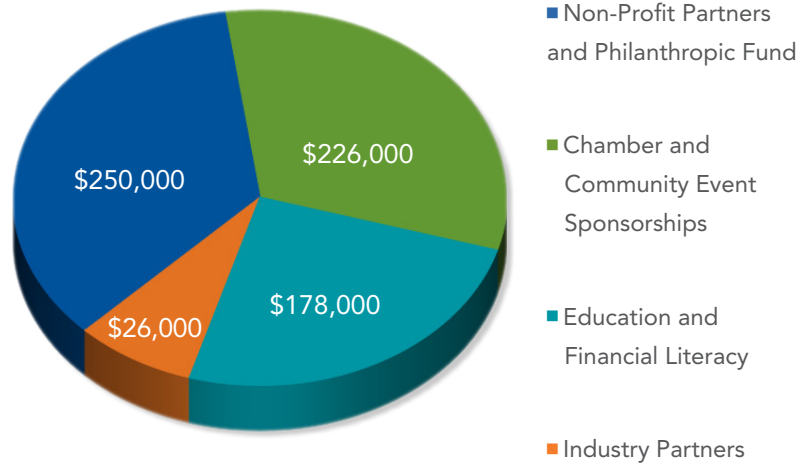


MAKING the  
**Difference**

# 2015 Investments

In 2015, we invested \$680,000 as a responsible corporate citizen in community organizations, schools, Chambers of Commerce, non-profit organizations and industry partners. Our non-profit partner Children’s Healthcare of Atlanta received more than \$174,000, while \$75,000 was invested in our Philanthropic Fund program to improve the physical and financial well-being of young people and families.

The Brass Media financial literacy program received \$86,000, and another \$81,000 was invested in our High School program sponsorships. Our Partners in Education program received \$10,000, and we also invested \$226,000 in metro Atlanta Chambers of Commerce and community event sponsorships to promote our products and services to metro Atlanta businesses and residents.



## Philanthropic Fund

In 2015, we invested \$75,000 in 30 community organizations supporting education, health and financial awareness through our Philanthropic Fund. More than 7,500 individuals living in communities across 11 metro Atlanta counties were served by the non-profit organizations receiving grants.



UMC Children’s Home, Our House and the Clarkston Community Center were among the 30 community organizations receiving Philanthropic Fund grants in 2015

### 2015 Philanthropic Fund Recipients:

Access to Capital for Entrepreneurs; Alive Ministries, Inc.; Boys and Girls Club of Metro Atlanta; CHRIS Kids – TransitionZ Program; Clarkston Community Center; Cobb Library Foundation; Communities in Schools of Henry County; Covenant House of Georgia; Everybody Wins! Atlanta; Foster Care Support Foundation; Furniture Bank of Metro Atlanta; Georgia Law Center for the Homeless; Habitat for Humanity in North Georgia; Housing Initiative of North Fulton; Junior Achievement of Georgia; Literacy Action; New Hope Enterprises; Our House; Posse Atlanta; Rainbow House; Saint Joseph’s Mercy Cares; Sandy Springs Education Force; The Center for Working Families, Inc.; The Community School; The Drake House; The Salvation Army; The Study Hall; United Methodist Children’s Home of Northern Georgia; Vox Teen Communications; and WellSpring Living.

## Partners in Education (PIE)

We proudly support the efforts of the Georgia Department of Education’s Science, Technology, Engineering and Math (STEM) initiative, which prepares students for 21st century careers. The STEM curriculum is driven by problem-solving, discovery and exploratory project-based learning.

In 2015, we supported the STEM program by:

- Partnering with 18 metro Atlanta PIE schools
- Hosting 55 PIE events
- Supporting 21 STEM projects at PIE schools

Our PIE program is an ongoing community outreach to schools supporting STEM initiatives, located near our branches.



Students from Woodland Elementary with the plasma ball and cart purchased with funds donated by Delta Community

## Community Involvement



Delta Community's Shaun Crawley helps Habitat for Humanity participants learn more about financial planning

*"Delta Community's financial literacy curriculum is a big hit at Covenant House! The youth love it, and many stay after the class to ask additional questions."*

- Covenant House staff member

*"We loved the opportunity to present to the group at Habitat for Humanity. They were engaged, asked great questions and were appreciative of the information. We are happy to be returning in 2016."*

- Shaun M. Crawley, Delta Community Retirement & Investment Services

*"The classes helped me open a Savings and Checking Account and taught me how to save for the future."*

- A Covenant House program participant

## Junior Achievement Discovery Center

In 2015, we announced a new collaboration with Junior Achievement (JA) to sponsor a BizTown storefront at the Gwinnett Discovery Center. BizTown helps middle school students gain a better understanding of business and personal finance in a dynamic, simulated economy. Our storefront reinforces the importance of philanthropic giving.

### JA Discovery Center Facts

Since opening in September 2015, the JA Discovery Center in Gwinnett has:

- Served more than 12,000 local students, 60% of which came from Title 1 schools
- Welcomed 24 Delta Community employee volunteers

*"My favorite part of the day was getting to experience being an adult, because nothing is impossible if you work hard."*

- Middle school student, JA BizTown

*"I plan to work even harder in school now that I know that high school and college are the bridge to my career."*

- Middle school student, JA BizTown



BizTown students outside the Delta Community storefront



An employee volunteer assists students with their philanthropic donations



A BizTown student places the last puzzle piece on the board, revealing the organization benefiting from philanthropic giving

# High School Financial Literacy Program

Delta Community works with Brass Media, a nationwide initiative committed to strengthening high school students' understanding of finances. The program provides web-based financial literacy resources to teachers, students, parents and administrators across Georgia.

In 2015, our Brass Media financial literacy outreach included:

- Registering 174 high school teachers
- Enrolling 88 schools as Brass Media high school partners
- Conducting 43 financial literacy and education classroom presentations to an estimated 1,150 students



High School students learn about career readiness during "Girl Talk Camp"

# Community Sponsorships

In 2015, we sponsored more than 130 community events, including Delta Air Lines' North Pole Charter, the Decatur Business Association's "Slide the City" event and quarterly patient parties at Children's Healthcare of Atlanta. Employee volunteers serve the community by supporting these and many other worthwhile events throughout the year.



Employee volunteers bring holiday cheer to children during Delta Air Lines' North Pole Charter



An employee volunteer with a young slider during the Decatur Business Association's "Slide the City" event



An employee volunteer charms a Children's Healthcare of Atlanta patient during a St. Patrick's Day Patient Party

To learn more about our ongoing support of the communities we serve, visit [DeltaCommunityCU.com](http://DeltaCommunityCU.com) and click **Community**. You can also call 404-677-8628 or email [Business.Development@DeltaCommunityCU.com](mailto:Business.Development@DeltaCommunityCU.com).

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