



2017 COMMUNITY
INVESTMENT REPORT



A Message from the VP, Business & Community Development

THE POWER OF YOU

Each year, we are proud to be able to invest a portion of our earnings in the communities where we live, work and serve. Community is in our name, and we believe that as our communities thrive, our members thrive, and thus we thrive.

Along with these investments, our employees actively seek avenues for involvement within our own communities. Through our partnerships with local chambers of commerce, schools and charitable organizations, we are able to serve so many people and organizations in truly meaningful ways.

At Delta Community, you are not only a member-owner, but also a partner in our ongoing efforts to strengthen our local communities through education, financial support and volunteer efforts. I invite you to read our 2017 Community Investment Report, so that you have a better understanding of how your support impacts hundreds of thousands of people across the 11 metro Atlanta counties we proudly serve.

Jai A. Rogers

2017 INVESTMENTS

\$168,000

CHAMBER & COMMUNITY
EVENT SPONSORSHIPS

\$150,000

EDUCATION &
FINANCIAL LITERACY

\$562,000

IN COMMUNITY AND CIVIC
ORGANIZATIONS, SCHOOLS,
CHAMBERS OF COMMERCE,
NON-PROFIT ORGANIZATIONS
AND INDUSTRY PARTNERS

\$244,000

NON-PROFIT PARTNERS
& PHILANTHROPIC
AWARD GRANTS

1,025

TOTAL VOLUNTEER HOURS

Strengthening & Deepening Relationships

FINANCIAL EDUCATION CENTER

Now in its second year, our Financial Education Center (FEC) provided more than 1,800 members with more than 100 free financial education workshops on topics such as budgeting, car and home buying and retirement readiness. The program received state and national recognition in 2017. Pictured right is Credit Union National Association (CUNA) CEO Jim Nussle presenting Delta Community CEO Hank Halter and General Counsel Bob Manning with the 2017 CUNA Desjardins Financial Education Honorable Mention Award.



127

FEC WORKSHOPS

1,806

FEC WORKSHOP ATTENDEES

125

STUDENT WORKSHOPS
AT LOCAL SCHOOLS

Enhancing School Partnerships through Financial Education

We partnered with Kids-R-Chefs, an organization whose mission is to use the art of cooking and a friendly kitchen to create a family environment for communication and education. Kids discuss interesting and timely topics relative to their lives during the Kids-R-Chefs cooking and talk show. Reina Short, pictured right, spoke about our commitment to financial literacy during a show.





"My kids learned so much at the Money Camp. It made managing money a truly fun thing for them." - A Delta Community Member

COOL CASH KIDS MONEY CAMP

10

TOTAL SESSIONS

150

ATTENDEES

99%

OF PARENTS STATED THE INFORMATION RECEIVED DURING COOL CASH KIDS MONEY CAMP SESSIONS WILL ASSIST THEIR CHILDREN IN EARNING AND SAVING MONEY AND WOULD RECOMMEND THE CAMPS TO THEIR FRIENDS AND FAMILY

CHARITABLE GIVING

Philanthropic Fund

\$100,000

INVESTED IN 22 METRO ATLANTA CHARITIES
SUPPORTING EDUCATION, FINANCIAL
LITERACY AND HEALTH & HUMAN SERVICES

250,000

CHILDREN, STUDENTS, INDIVIDUALS
AND FAMILIES REACHED THROUGH
THE PROGRAMS WE SUPPORTED

2017 PHILANTHROPIC FUND RECIPIENTS

100 Black Men of Atlanta, Inc.

Assistance League of Atlanta

CHRIS 180, Inc.

Cool Girls, Inc.

Covenant House Georgia

Decatur Cooperative Ministry, Inc.

East Lake Foundation, Inc.

Everybody Wins! Atlanta, Inc.

FOCUS

(Families of Children Under Stress)

Girl Scouts of Greater Atlanta

Global Village Project

Habitat for Humanity –
North Central Georgia

Los Niños Primero (Children First)

Mary Hall Freedom House, Inc.

Mercy Housing Southeast

Our House, Inc.

SafePath Children's Advocacy Center

The Center for Children
and Young Adults

The Community School

The Posse Foundation, Inc.

Veterans Empowerment
Organization of Georgia

Wellspring Living





NON-PROFIT PARTNERS

CHILDREN'S HEALTHCARE OF ATLANTA PATIENT PARTIES

As part of our ongoing support of Children's Miracle Network hospitals, which includes Children's Healthcare of Atlanta hospitals across metro Atlanta, employee volunteers participated in Delta Community-sponsored Patient Parties.

These events give our employees opportunities to spread good cheer and lift the spirits of both patients and their families.



"Getting involved in community service and seeing the children's faces light up is priceless."

- A Delta Community Volunteer



EMPLOYEE VOLUNTEERISM & COMMUNITY SPONSORSHIPS

JUNIOR ACHIEVEMENT

We hosted the first-ever adult simulation class at the Junior Achievement (JA) Gwinnett Discovery Center. Participants learned more about how to develop a household budget and spending plan.

30,000

MIDDLE SCHOOL STUDENTS ATTENDED DISCOVERY CENTER IN 2017



"We're fortunate to have partners like Delta Community, who not only support our mission, but truly live it."

- Sarah Lippert, JA of Georgia



SPONSORSHIPS

Our ongoing community outreach included events such as the sponsorship of the Greater Hall Chamber of Commerce's Annual Meeting & Gala, held at the Chattahoochee Club in Gainesville. Employees representing the Credit Union at the event are pictured left.

97

SPONSORED EVENTS

223,000

ATTENDEES AT SPONSORED EVENTS

GWINNETT GENERATIONS EXPO

The Generations Expo, a lifestyle, health and active aging expo for Baby Boomers and adults 50 and older, provided attendees with access to free health screenings and educational seminars.

We sponsored the event, which concluded with a "Retirement Readiness" presentation from Financial Advisor Shaun Crawley, pictured right. Shaun's presentation drew one of the largest crowds of the day and provided an attentive audience valuable information about retirement.



To learn more about our ongoing support of the communities we serve, please visit DeltaCommunityCU.com/Community, call 404-677-4786, or email Business.Development@DeltaCommunityCU.com

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 DeltaCommunityCU.com

 800.544.3328

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This credit union is federally insured by the National Credit Union Administration.

